

A person is running away from the camera on a paved road that stretches into the distance. The road is flanked by steep, lush green hills. The air is thick with mist or fog, creating a soft, ethereal atmosphere. The lighting is bright, suggesting a sunny day, but the mist diffuses the light. The overall scene conveys a sense of a long, solitary journey.

# Securing Your Journey

## Email Protection Plans

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## Who we are:



**2003**  
FOUNDED



**200,000**  
CUSTOMERS WORLDWIDE



**Cloud-First**  
SECURITY PLATFORM



OUR VISION (what we aim to achieve)

**To build a safer world.**

# The world is changing



**Digital  
Transformation**



**Lack of Security  
Talent and Time**



**Expanding  
Threat  
Landscape**

# Digital transformation

revolution  
^

Global public cloud revenue is over **\$330B** last year

Global SaaS email users eclipse **270M**

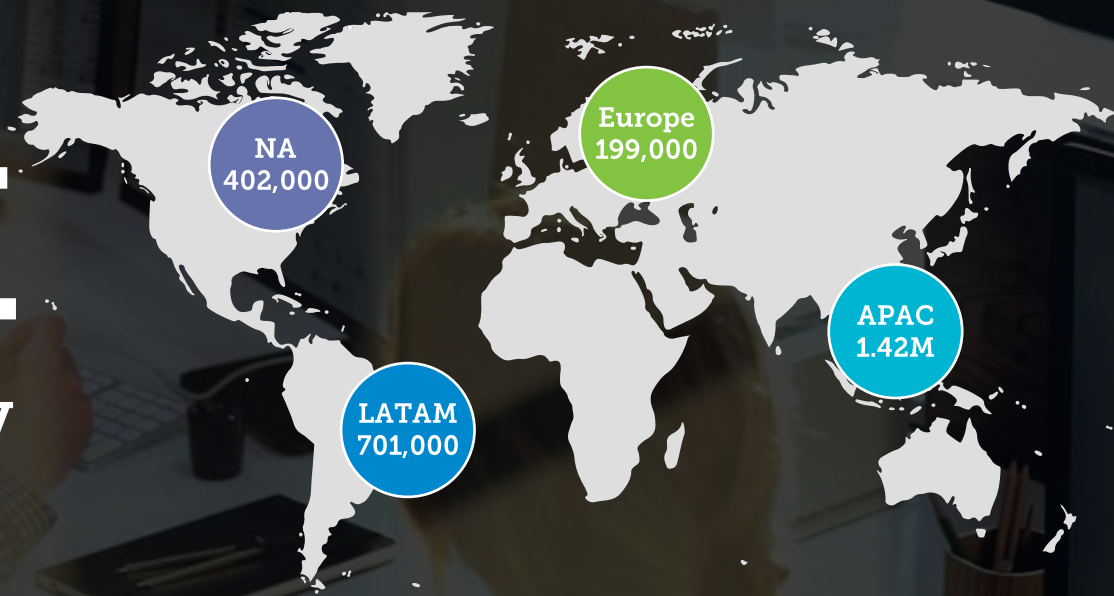
**83%**

Companies adopting work-from-home

# Lack of security talent

# 2.72M

open cybersecurity  
roles worldwide



# The expanding threat landscape

**Organizations that suffered a ransomware attack (last 12 mo.)**

**74%**

**Increasingly complex email threats**

**13** Email threat types

**Growth rate in Microsoft 365 users (2019-2020)**

**4x**

**Bad bots are the contributing factor**

**#1** App Compromise

**Security breach as a result of a network attack (last 12 mo.)**

**81%**

# Security solutions should be:

**COMPLETE**

Protect people, network, apps, data

**ACCESSIBLE**

Easy to buy, deploy, and use

# Protect your cloud-connected organization

Protect  
**Networks**



Users



Sites



Things



Protect  
**Email**



Protect  
**Data**



Protect  
**Apps**



# Barracuda Trust Platform

## Flexible Consumption

### Email Protection

Spam, Malware, Threats

Phishing &  
Impersonation

Account Takeover

Incident Response

Security Awareness

### Data Protection

Backup

Archiving

Data Classification

### Network Security & SASE

Zero Trust Access

Secure SD-WAN

Network Firewalls

IoT/OT Security

Web Security

### Application Security

OWASP Top 10

Bot Protection

DDoS Protection

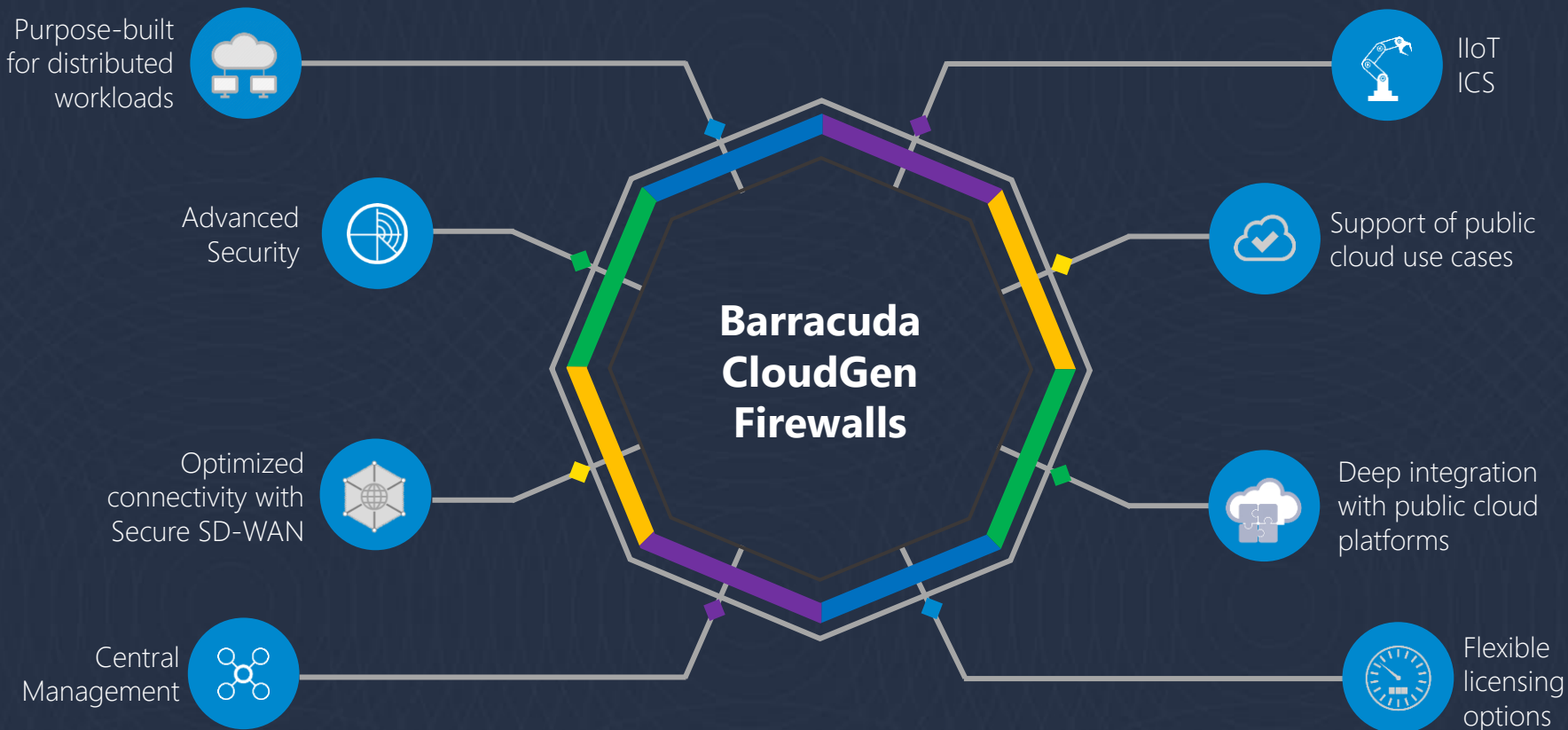
Client-side Protection

API Security

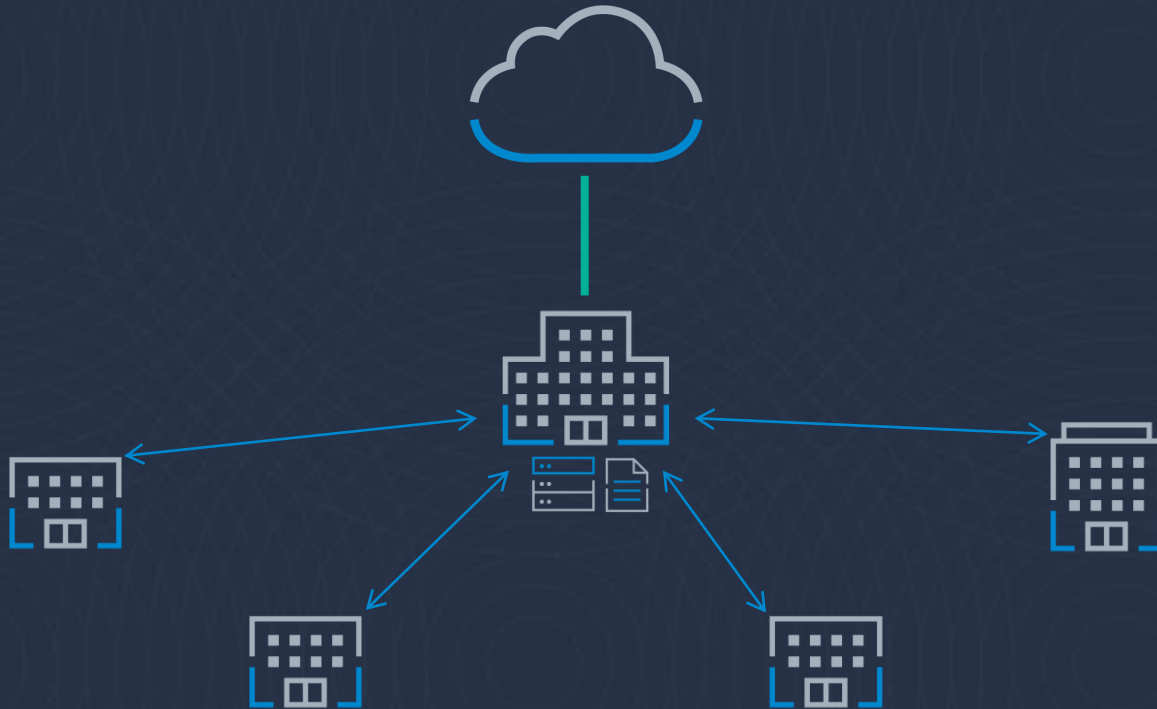
## Threat Intelligence

## Deployment Choices

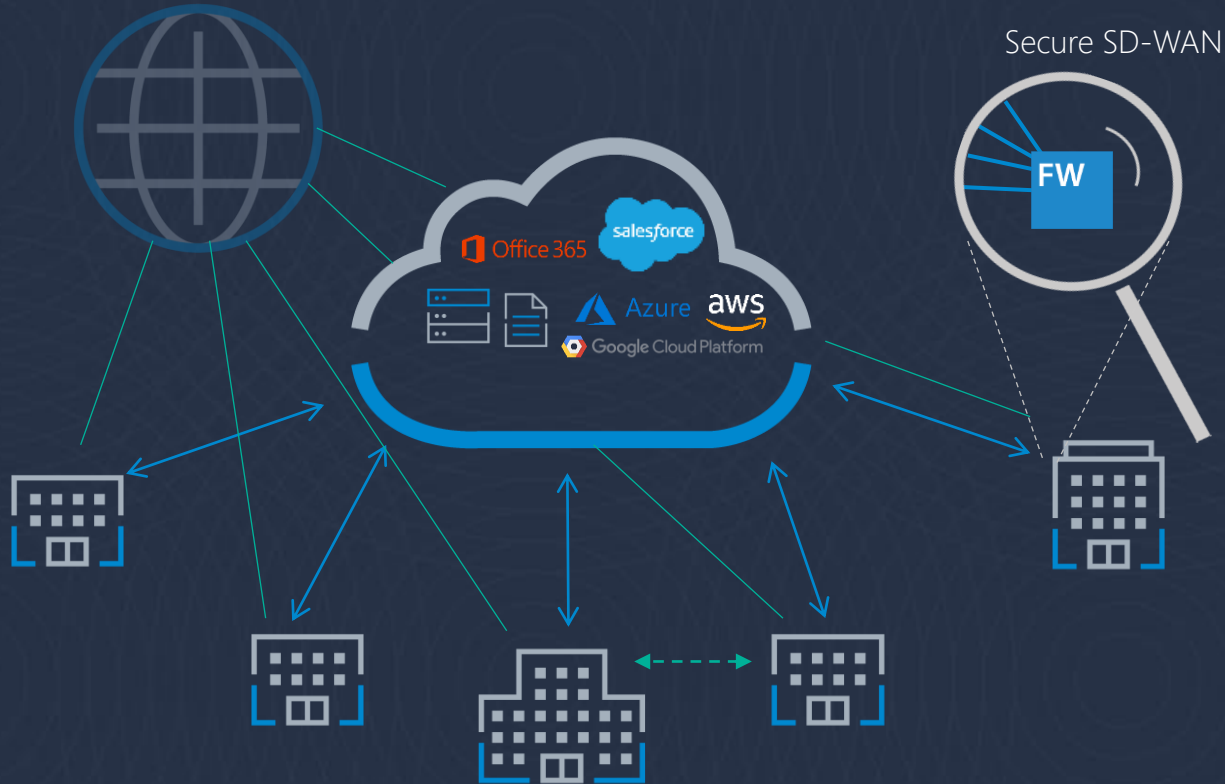
# A full-featured CloudGen Firewall



# Apps data and users move...



# ... to the public cloud



Secure SD-WAN

## "Heavy" branch:

- Direct internet access
- Next-generation firewall ( including IPS, SWG)
- + SD-WAN
- + Local AV
- + ATP ( cloud assist)
- + VPN to other locs
- + Routing
- + CASB
- + DLP
- + ...



# WAN evolution

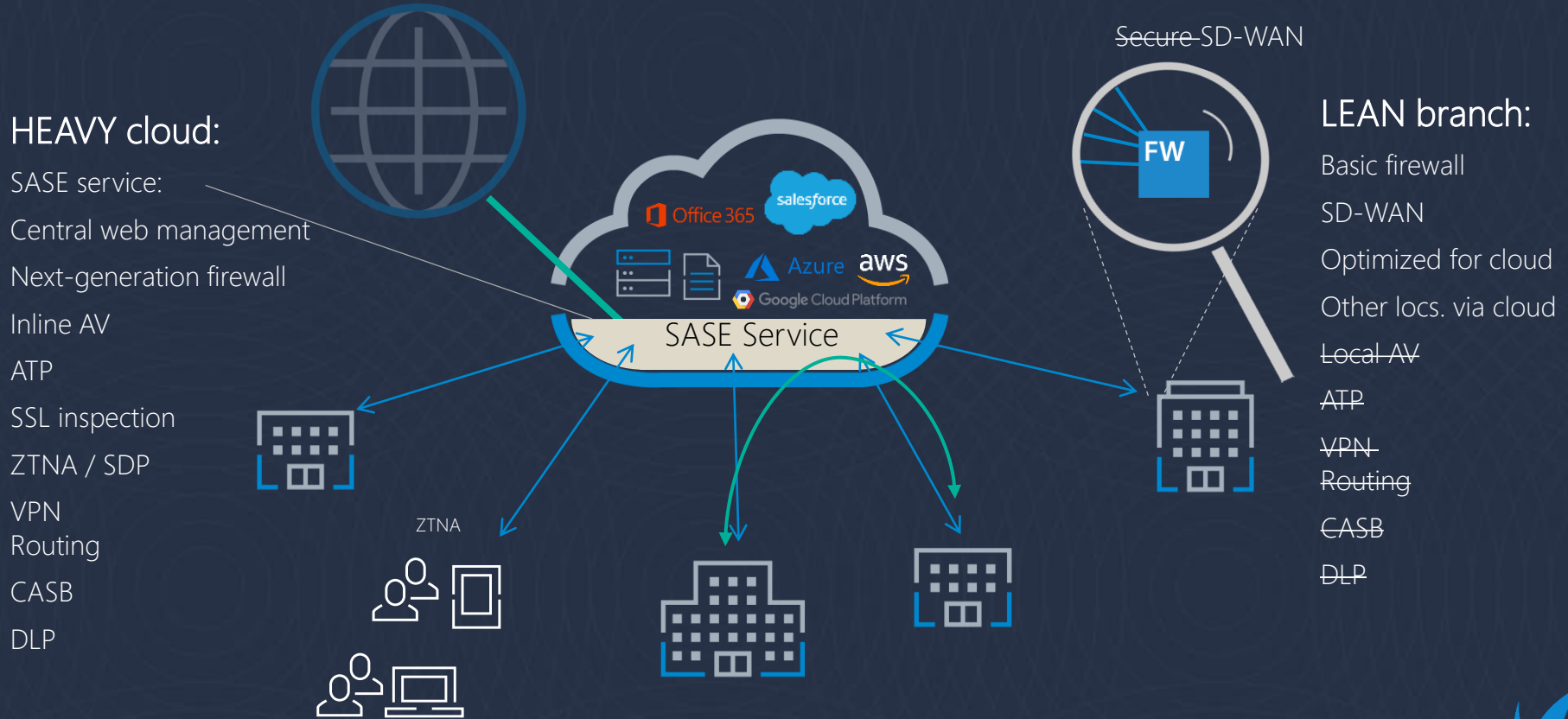
SASE (Secure Access Service Edge)

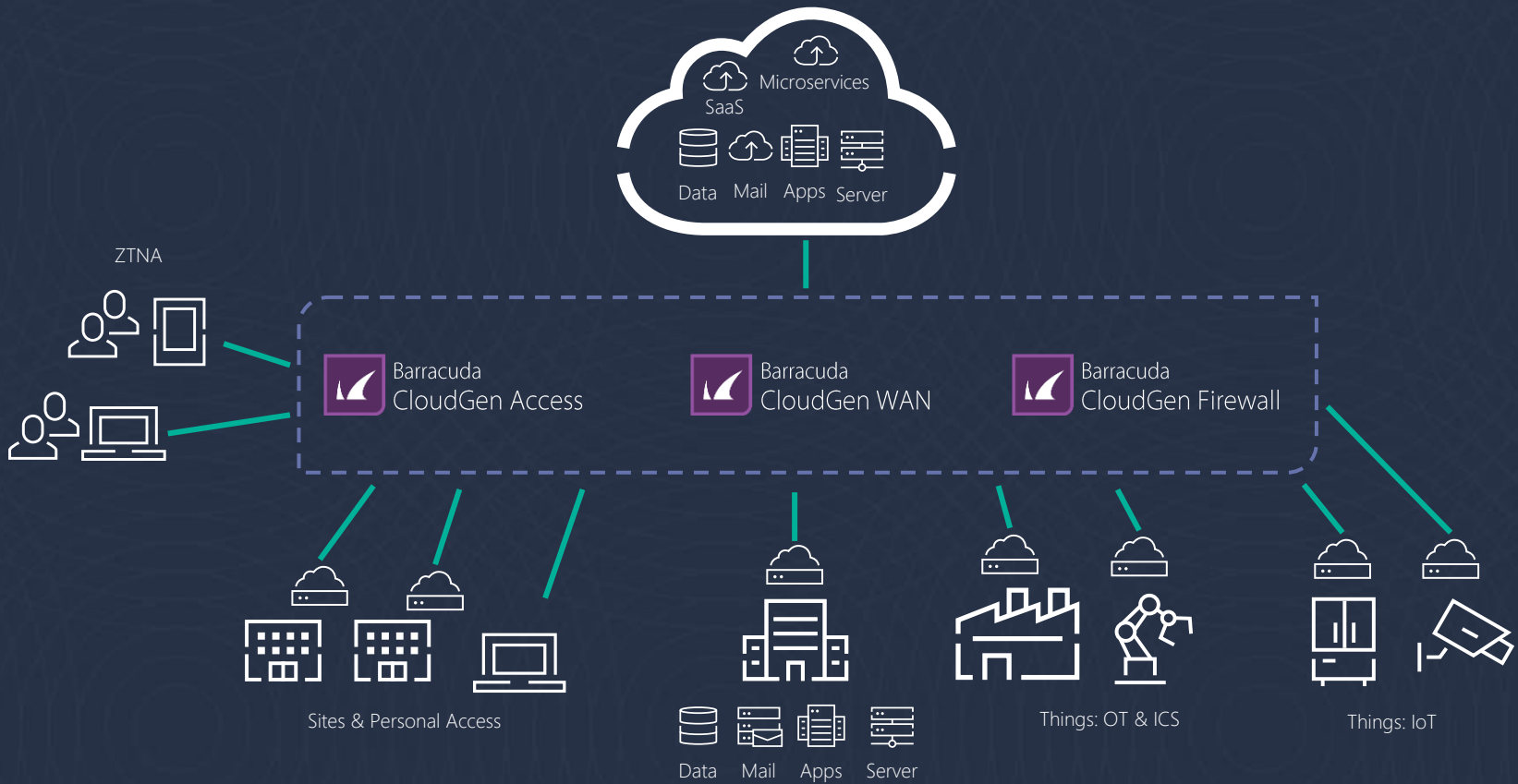
Cloud-based secure SD-WAN

Appliance based SD-WAN

Legacy WAN connectivity

# SASE: Also network, security and control





# A better way: ZTNA

*Securely connect  
any user from  
any device...*

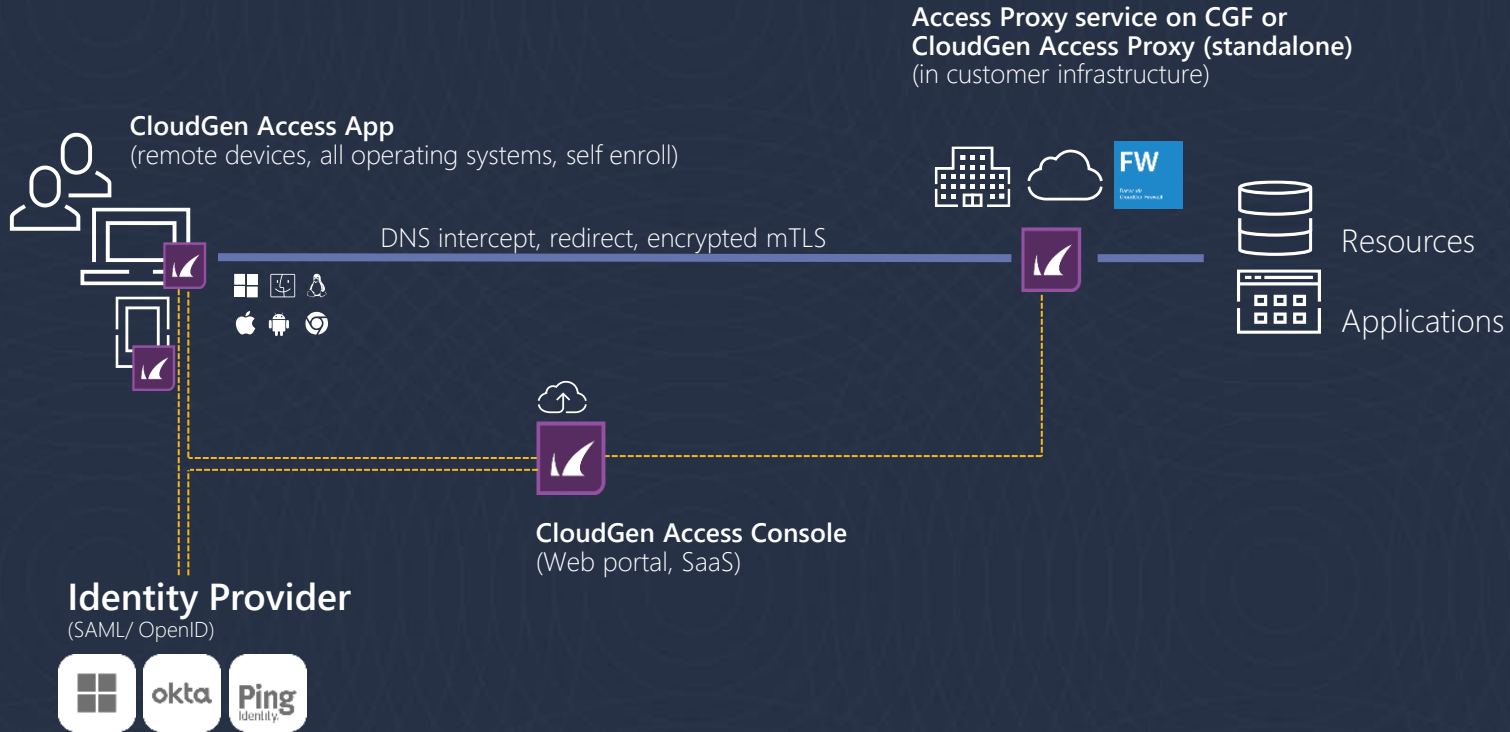


*...to any corporate  
or SaaS application, regardless  
where they're hosted*





# CloudGen Access: how it works



# The Evolutionary Theory of the WAN



# Thank You

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